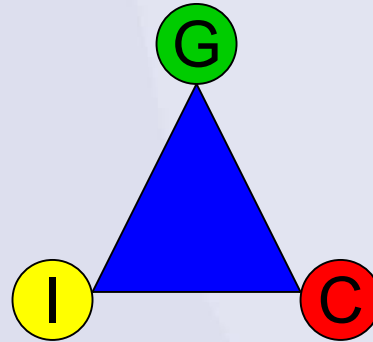
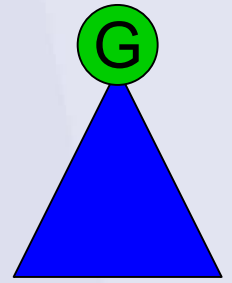


Triangular Debate



Fuel for Discussion

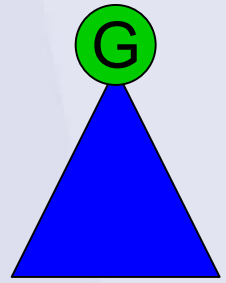
Fuel for Discussion - National Governments -



Governments hold the key to solving the
Chicken-and-Egg dilemma

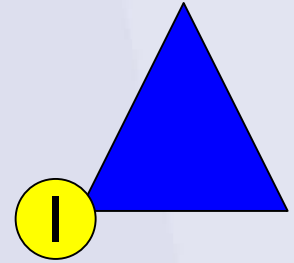
Fuel for Discussion

- European Commission -



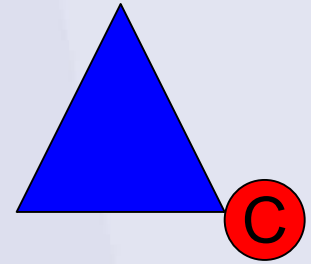
If the EC does not act to abate market protection and fragmentation, attempts to stimulate the introduction of clean, low carbon vehicles will take longer

Fuel for Discussion - Industry -



Instead of marketing clean, low carbon vehicles, industry uses clean vehicles as marketing

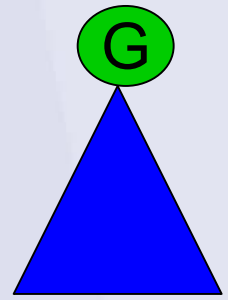
Fuel for Discussion - Consumer -



Market development for clean, low carbon vehicles will not take place as long as consumer are not willing to change their behaviour

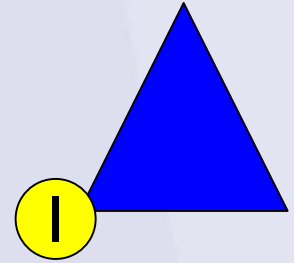
Fuel for Discussion

- National Governments -



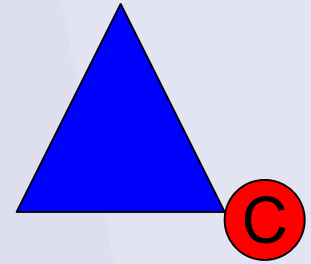
Governments are unreliable partners, they do not provide firm, long term commitments (temporally inconsistent policy)

Fuel for Discussion - Industry -



Industry needs to display more corporate responsibility in stimulating the demand for clean, low carbon vehicles

Fuel for Discussion - Consumer -



Motoring organisations are part of the
problem, not the solution